

Introduction to Technology Stewardship Worksheets

Campaign Goal: _____

What results do we expect to observe from this campaign?	Metric	Source of data	Method	Collect this data when?
	<input type="checkbox"/> Interaction <input type="checkbox"/> Engagement <input type="checkbox"/> Influence <input type="checkbox"/> Behaviour <input type="checkbox"/> Other	<input type="checkbox"/> Community members <input type="checkbox"/> ICT platform <input type="checkbox"/> Sponsor <input type="checkbox"/> Steward's notes <input type="checkbox"/> Other		<input type="checkbox"/> Pre-campaign <input type="checkbox"/> Mid-campaign <input type="checkbox"/> Post-campaign
	<input type="checkbox"/> Interaction <input type="checkbox"/> Engagement <input type="checkbox"/> Influence <input type="checkbox"/> Behaviour <input type="checkbox"/> Other	<input type="checkbox"/> Community members <input type="checkbox"/> ICT platform <input type="checkbox"/> Sponsor <input type="checkbox"/> Steward's notes <input type="checkbox"/> Other		<input type="checkbox"/> Pre-campaign <input type="checkbox"/> Mid-campaign <input type="checkbox"/> Post-campaign
	<input type="checkbox"/> Interaction <input type="checkbox"/> Engagement <input type="checkbox"/> Influence <input type="checkbox"/> Behaviour <input type="checkbox"/> Other	<input type="checkbox"/> Community members <input type="checkbox"/> ICT platform <input type="checkbox"/> Sponsor <input type="checkbox"/> Steward's notes <input type="checkbox"/> Other		<input type="checkbox"/> Pre-campaign <input type="checkbox"/> Mid-campaign <input type="checkbox"/> Post-campaign
	<input type="checkbox"/> Interaction <input type="checkbox"/> Engagement <input type="checkbox"/> Influence <input type="checkbox"/> Behaviour <input type="checkbox"/> Other	<input type="checkbox"/> Community members <input type="checkbox"/> ICT platform <input type="checkbox"/> Sponsor <input type="checkbox"/> Steward's notes <input type="checkbox"/> Other		<input type="checkbox"/> Pre-campaign <input type="checkbox"/> Mid-campaign <input type="checkbox"/> Post-campaign

Reference: Gow, G., Jayathilake, C., Hambly Odame, H., Dissanayake, U., McMahon, R., Jayasinghe-Mudalige, U. K., & Waidyanatha, N. (2018). An Introduction to Technology Stewardship for Agricultural Communities of Practice: Course Workbook (2nd edition). Available at: <https://doi.org/10.7939/R3QV3CK28>